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山東新華製藥股份有限公司

**Shandong Xinhua Pharmaceutical Company Limited**

*(a joint stock company established in the People's Republic of China with limited liability)*

**(Stock Code: 0719)**

**ANNOUNCEMENT**

**NOTICE OF BOARD MEETING**

The board of directors (the "Board") of Shandong Xinhua Pharmaceutical Company Limited (the "Company") announces that a meeting of the Board will be held at the meeting room of the Company at No.14 Dongyi Road, Zhangdian, Zibo, Shandong, the People's Republic of China (the "PRC"), at 9:00 a.m. on Thursday, 28 October 2010, for the following purposes:-

1. to consider and approve the unaudited third quarter results of the Company and its subsidiaries for the period commencing 1 July 2010 to 30 September 2010; and
2. to transact any other business, if any.

By order of the Board of Directors  
Shandong Xinhua Pharmaceutical Company Limited  
Zhang Daiming  
Chairman

15 October 2010, Zibo, the PRC

As at the date of this announcement, the Board comprises:

Executive directors:

Mr. Zhang Daiming (Chairman)

Mr. Ren Fulong

Mr. Du Deping

Mr. Zhao Songguo

Independent non-executive directors:

Mr. Zhu Baoquan

Mr. Sun Minggao

Mr. Kwong Chi Kit, Victor

Non-executive directors:

Mr. Xu Lie

Mr. Zhao Bin