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山東新華製藥股份有限公司

Shandong Xinhua Pharmaceutical Company Limited

(a joint stock company established in the People's Republic of China with limited liability)

(Stock Code: 0719)

DELAY IN DESPATCH OF CIRCULAR REGARDING CONTINUING CONNECTED TRANSACTIONS

Reference is made to the announcement of the Company dated 26 October 2012 regarding the continuing connected transactions (the "Announcement"). Unless the context otherwise requires, terms defined in this announcement shall have the same meanings given to them in the Announcement.

The Company has indicated in the Announcement that a circular containing, among other things, a notice (the "**Notice**") to convene the EGM would be dispatched to the Shareholders on or before 16 November 2012. As additional time is required for the Company to finalise certain information to be included in the circular, the Notice will be dispatched on 13 November 2012, whereas the date of despatch of the circular will be postponed to a date falling on or before 4 December 2012.

By Order of the Board Shandong Xinhua Pharmaceutical Company Limited Zhang Daiming

Chairman

13 November 2012, Zibo, PRC

As at the date of this announcement, the Board comprises:

Executive Directors: Independent Non-executive Directors:

Mr. Zhang Daiming (Chairman) Mr. Zhu Baoquan Mr. Du Deping Mr. Bai Huiliang

Mr. Zhao Songguo

Mr. Kwong Chi Kit, Victor

Non-executive Directors:

Mr. Ren Fulong Mr. Xu Lie Mr. Zhao Bin